

Building Community

**Can co-creating a cross-year
social session with students
help build a stronger sense of
community on the BA
Embroidery course?**



Fig 1, Antony Gormley, Field (1991)

Course Context

3-year Embroidery Undergraduate Degree.

47 total students.

Part of a wider textile course with Knit and Print where there needs to be parity.



Fig 2, Dalia Nation, BA Embroidery 2022

External Examiner Relevance: PRINT / KNIT / EMBROIDERY

WORKING SPACE / COMMUNITY Level 6 felt that the general studios were not fully utilised, and after experiencing the benefits of having a booked studio one day a week, they felt it would be beneficial to increase the number of days and also create fixed room bookings for studio/portfolio work across all year groups as it had only been implemented to final year students. **Level 5** students were evidently struggling with wellbeing, and fixed rooms for studio days would help alleviate some of this. I would highly recommend that booked studio spaces were allocated to all year groups to provide a dedicated space for students to develop portfolio work, drape on the mannequin, create garment blocks etc. The dedicated studios would also work effectively as a community space that facilitates cohort peer-to-peer learning and wellbeing support.

Fig 3, External Examiner Report 24/25

Why does this research project matter?

Community can positively impact course engagement.

Student mental health.

Creates a space that feels theirs and that they belong.

This allows for creative freedom and a space that safe for individuals.

✓ BA2 25/26 - YOU SAID, WE DID

YOU SAID, WE DID

AUTUMN TERM

You Said
moving from 16 weeks to shorter unit/ term - year group readjusting to the shorter term

Workload - expectations same amount of work?

We did
- Relational to the period of time, 8 weeks
- maintaining scheme of work to manage project

You Said -
For Final year, BA2 BA1 supporting Buddy system

We Did
- Emb Team to explore how could bring this in
- Suggested to use the white board to write ideas for community ideas.

POSITIVE POINTS

- Tambour and goldwork Sessions - overall positively received
- Enjoyed flexibility of a choice with selection
- V&A and Hand and Lock Visit - informative - supportive to aims for placements
- Design Sessions - focus on design processes has been impactful
- Emphasis on Industry Opportunities - very good
- Support for Placements - good

AUTUMN TERM

POSITIVE POINTS

- Settling well into third year
- enjoying this term.
- Enjoying being back in space together following placements / summer
- Study atmosphere is good
- Supportive tutor and helpful technicians
- Very useful tutorials

You Said:
More supervised studio time.

You Said -
Access to free basic materials

We Did
- Fabric bin - free to all Embroiderers
- Check Re-use Units Floor ten - by Stairs
- Basic Threads are provided
- Team exploring a SAMPLE SALE or SWAP SHOP Across
- Providing most things for everyone isn't realistic as each students needs can vary greatly
- Can sample economically in trial/ test, development using imitation, communicating

You Said
More cross year engagement

We did
- Paired tutorials to help students be aware of the practices and development of their peers.

You Said -
More understanding on how to approach briefs

BA1 EMBROIDERY 25/26 - YOU SAID, WE DID

YOU SAID, WE DID

AUTUMN TERM

You Said | Work Placement Prep

BA1 wants to be prepared for the BA2 internship

We Did

- Intend to set up BA1 Access only to Padlet share social media handles for connection
- Encouraged to use Workshop Whiteboard: Space for ideas & community messages
- Encouraged to use whatsapp / social media to connect

You Said: Community Sharing Birthdays

WE POINTS

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ying, Drawing and alist ions

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Fig 4, BA Embroidery, yrs 1-3, Rep Feedback Padlets

Research approach and ethics

The format I've chosen is informal, conversational and student-led, it isn't about extracting data or producing quantifiable outcomes. Instead, I'm inviting students to contribute ideas, reflections, or simply engage in a casual conversation around what community means to them.

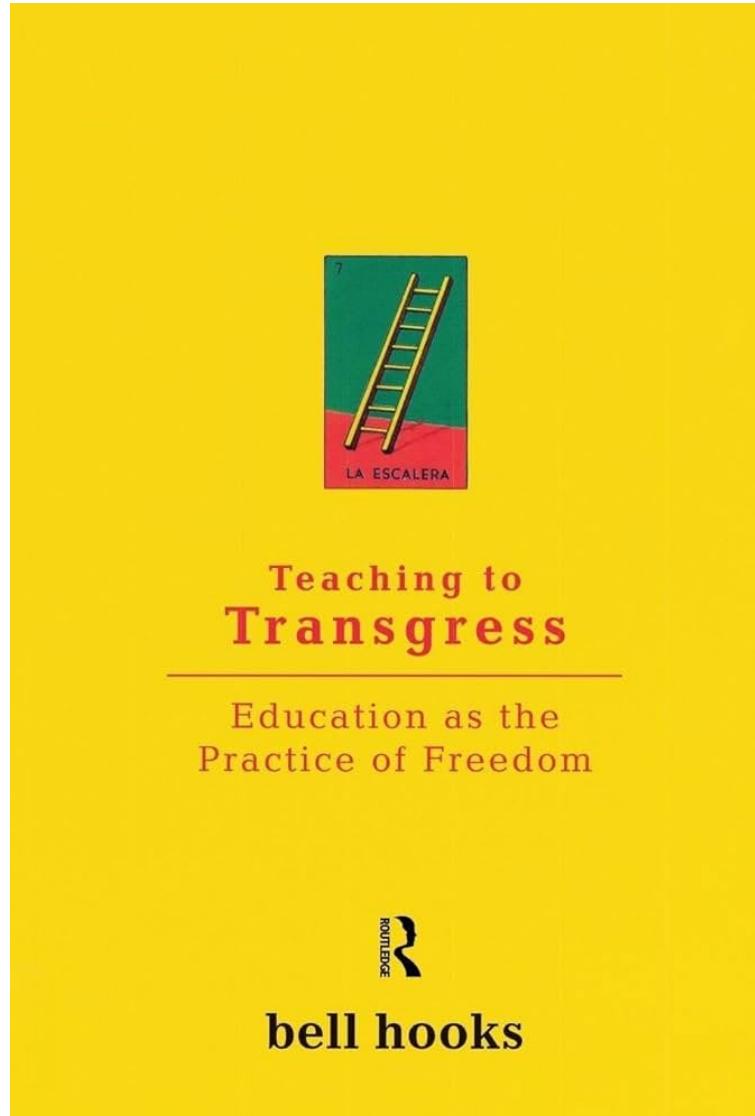


Fig 5

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ual: university of the arts london

Research project:

Can co-creating a cross-year social session with students help build a stronger sense of community on the BA Embroidery course?

Participant Information Sheet

About this study

As part of a PgCert at UAL, I'm running a small research project, more importantly, I want to explore how students might shape informal, cross-year ways to connect that feel natural, fun, and useful and ultimately aims to build a strong, energetic and creative community on our embroidery pathway.

What's this about?

I've noticed there aren't many chances for Embroidery students from different years to connect casually. This project asks: Can we co-create informal social spaces that help build a stronger sense of community on the course?

It doesn't have to be one specific "event" or room, just a way for students to feel more connected across year groups. What that looks like is completely open. The point is: what kind of social connection do *you* want, and what would make it feel worth showing up for?

What does it mean to take part?

You can get involved in whatever way feels comfortable:

- Add ideas via Padlet, quick poll, or in-person chats
- Join a social session (when it happens, it may not be this term!)
- Share anonymous feedback afterwards

This isn't being pre-designed; I'm inviting your input to help shape it. Nothing will be formal, assessed, or performance based.

Will it be anonymous?

Yes, all your feedback is anonymous. No names, no emails, no identifying info will be used. If I refer to any of it in my PgCert work, I'll only use general reflections or anonymous quotes.

Do I have to take part?

No! It's voluntary. You can be involved in all communication methods, take part in just one bit or none at all.

Fig 6

ual: university of the arts london

RESEARCH PROJECT

1 CAN CO-CREATING A CROSS-YEAR SOCIAL SESSION WITH STUDENTS HELP BUILD A STRONGER SENSE OF COMMUNITY ON THE BA EMBROIDERY COURSE?

2 ABOUT THIS STUDY

As part of my PgCert at UAL, I'm running a small research project, More importantly, I want to explore how students might shape informal, cross-year ways to connect that feel natural, fun, and useful and ultimately aims to build a strong, energetic and creative community on the course.

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DO I HAVE TO TAKE PART?

No! It's totally voluntary. You can do just one bit or none at all and change your mind any time.

Thanks for reading! If you have any questions or ideas, please email me at the address below.

Ellie Sweeney (BA Embroidery course tutor)
e.sweeney@fashion.arts.ac.uk

Fig 7

Data Collection Methods

**light-touch,
conversational**

more aligned with the tone of the project.

Methods:

Informal chats

Padlet board

Whiteboard

My own written reflections and observations

Questionnaire (if an event was to go ahead)

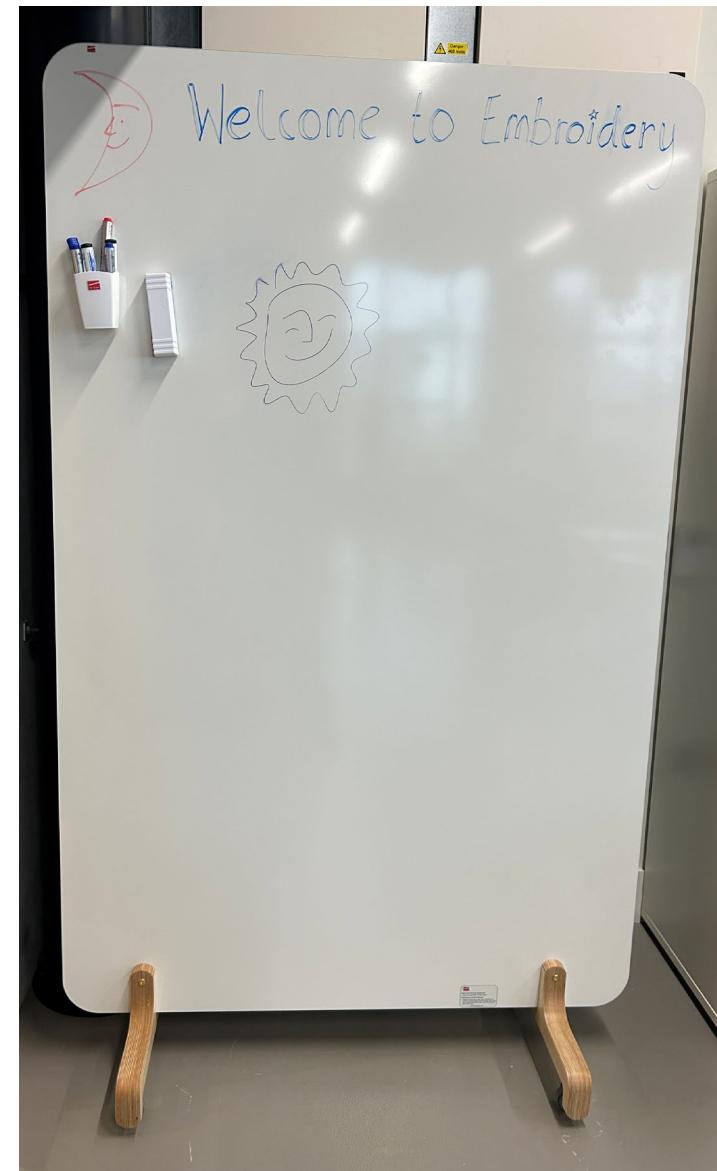


Fig 8

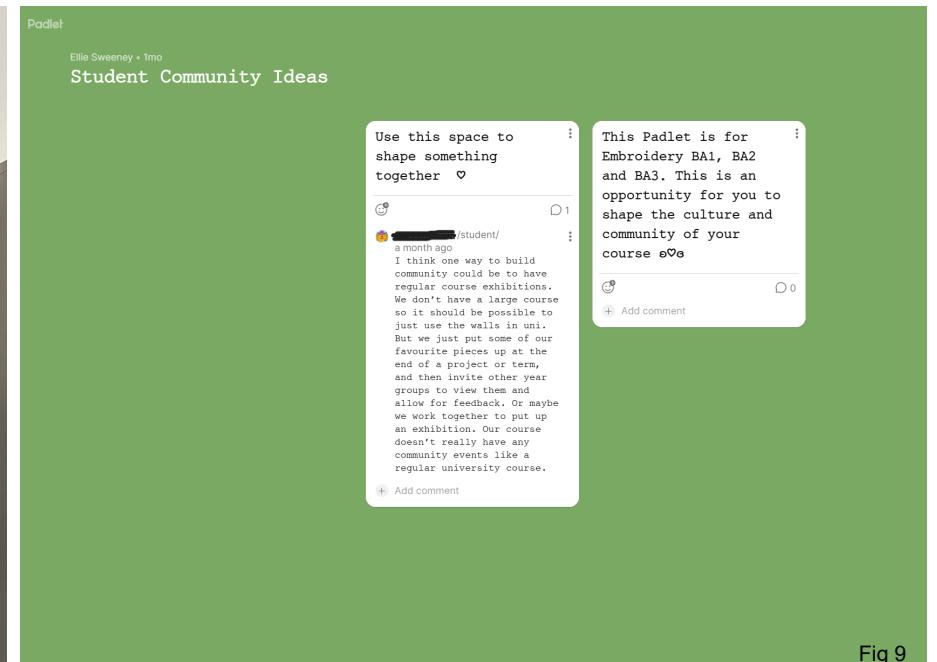


Fig 9

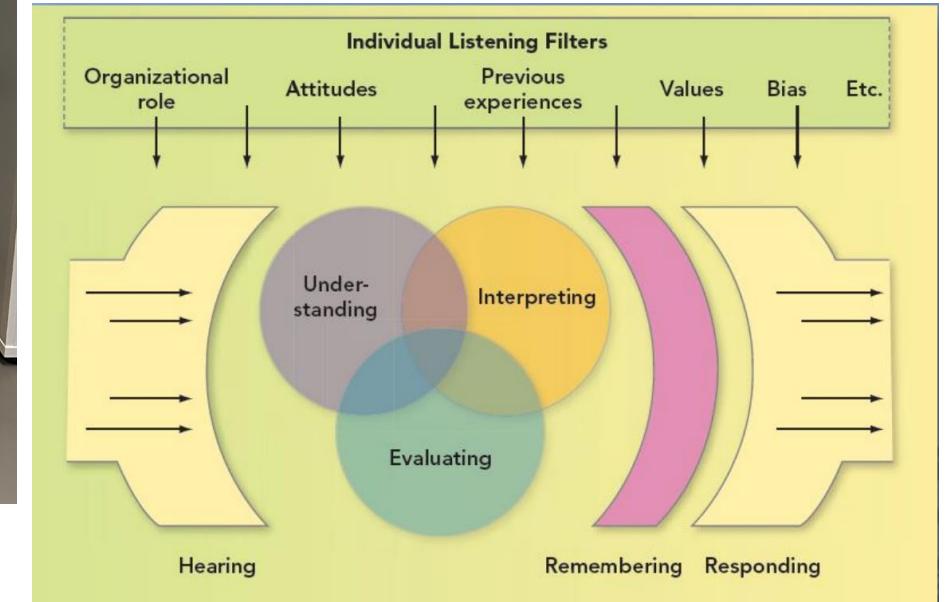


Fig 10

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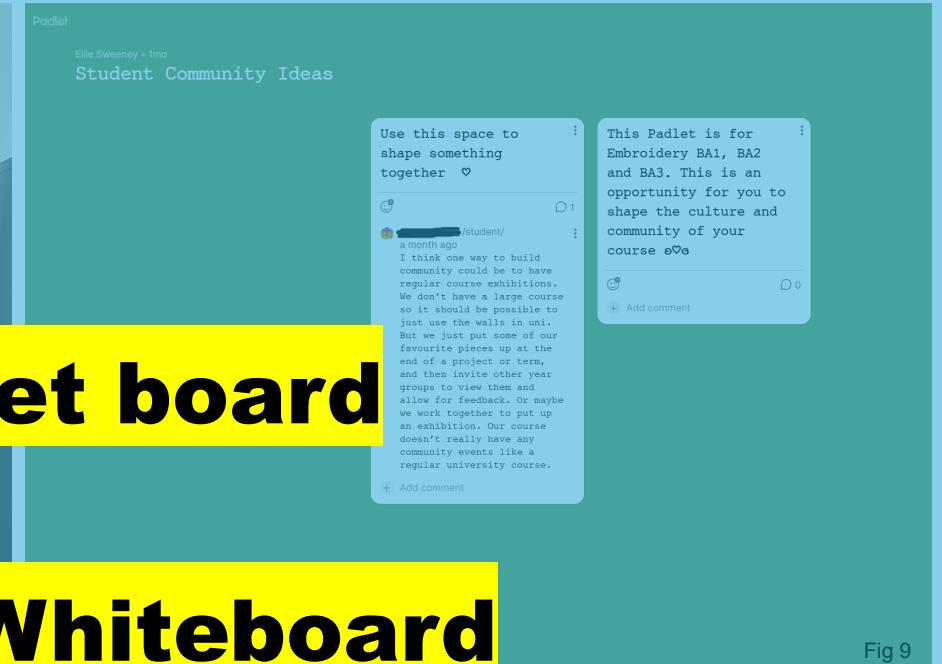


Fig 9

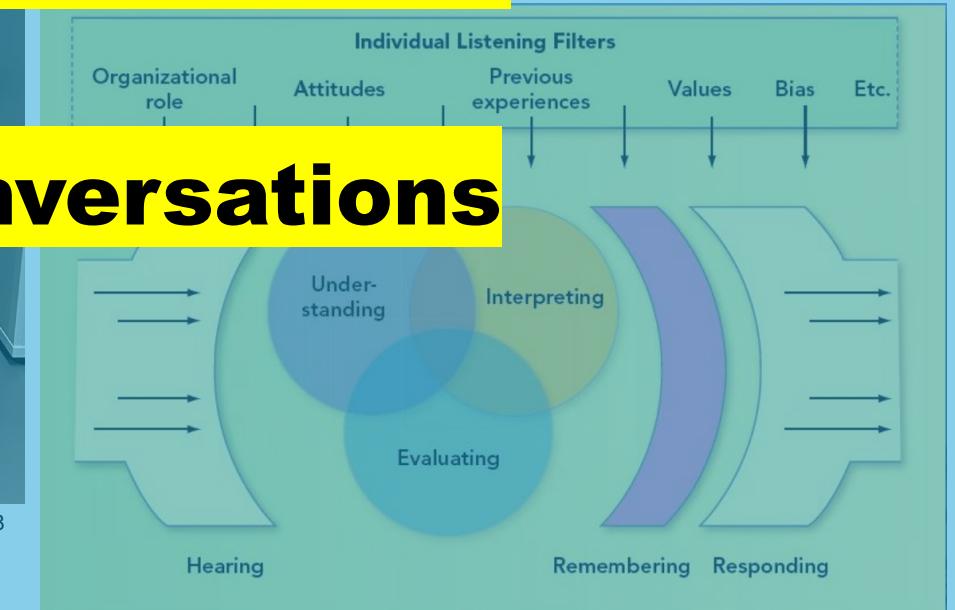


Fig 8

Fig 10

Emerging Themes

PEER VISABILITY

SOCIAL INTERACTION & BELONGING

OWNERSHIP OF SPACE

🟡 [REDACTED] /student/
a month ago
I think one way to build
community could be to have
regular course exhibitions.
We don't have a large course
so it should be possible to
just use the walls in uni.
But we just put some of our
favourite pieces up at the
end of a project or term,
and then invite other year
groups to view them and
allow for feedback. Or maybe
we work together to put up
an exhibition. Our course
doesn't really have any
community events like a
regular university course.

⋮

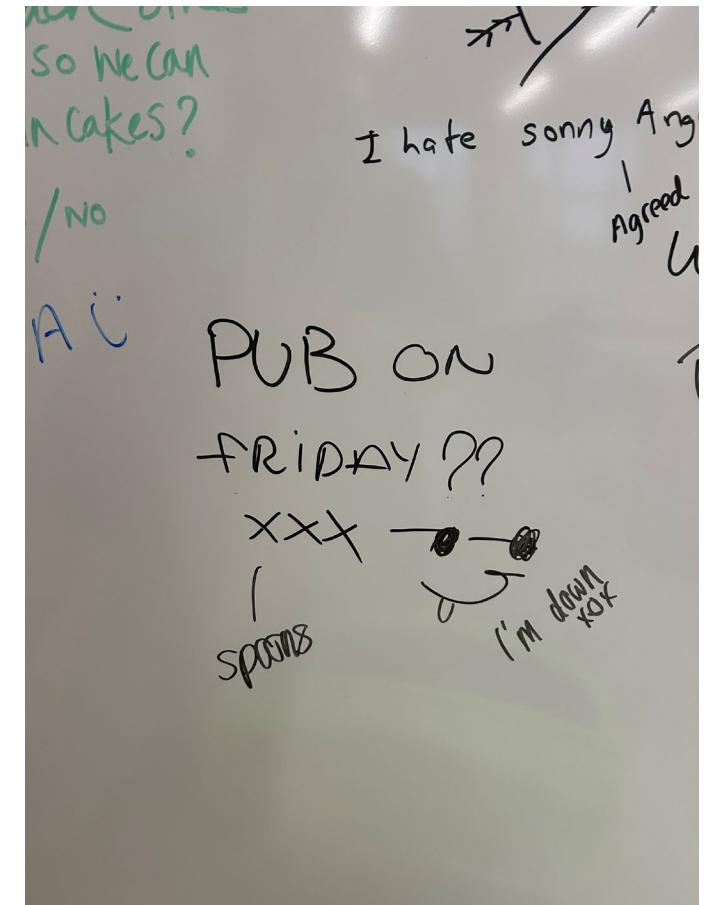


Fig 11

Fig 12



EXHIBITION (END OF NOV)

**2nd year end of project
exhibition**

**Cross Pathways (print, knit,
embroidery)**

**1st and 3rd years were
invited to support**



FUTURE CRAFT EXHIBITION

(This questionnaire is optional and anonymous – please answer any questions you feel comfortable with)

1. What year are you in?

Year 1 Year 2 Year 3

2. Did you speak to someone from another year group today?

Yes No

→ *If yes, any thoughts about meeting people from other years? (Optional)*

3. What did you enjoy or find interesting about the exhibition?

4. Did anything surprise you or give you ideas for any future work?

5. Did the exhibition make you feel more connected to the course or your peers?

Yes No Not sure

→ *Why or why not?*

6. What kind of spaces or events would help you feel more connected with students from other years?

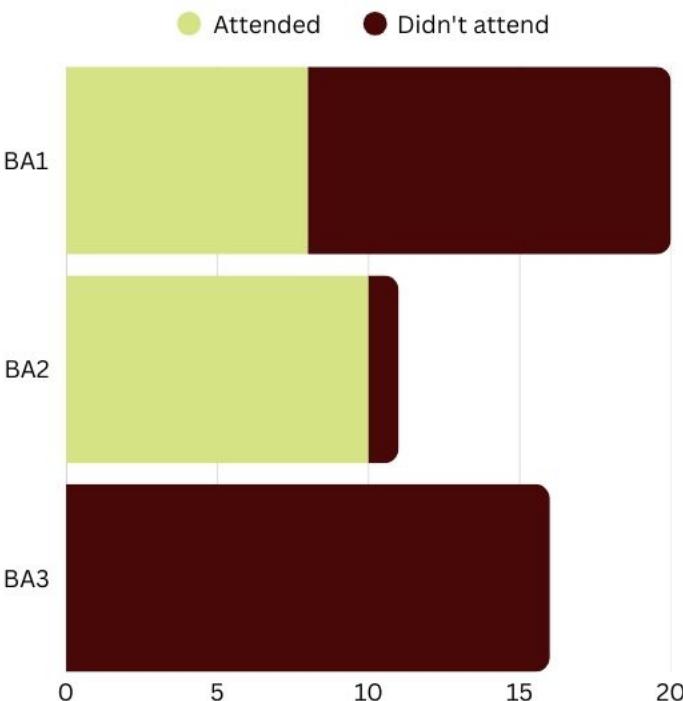
(e.g. casual hangouts, group tutorials, skills sharing, cinema nights, pub...)

7. Any other thoughts or ideas about community on the course?

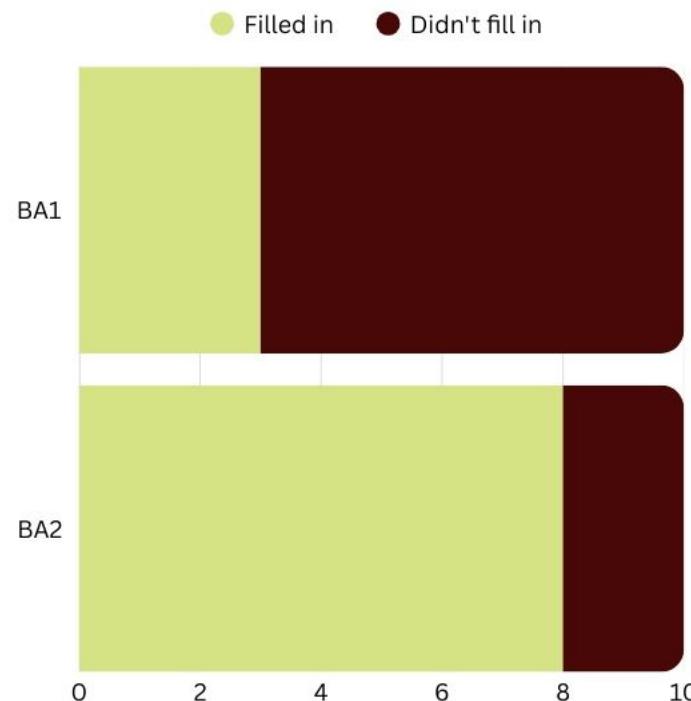


Fig 14

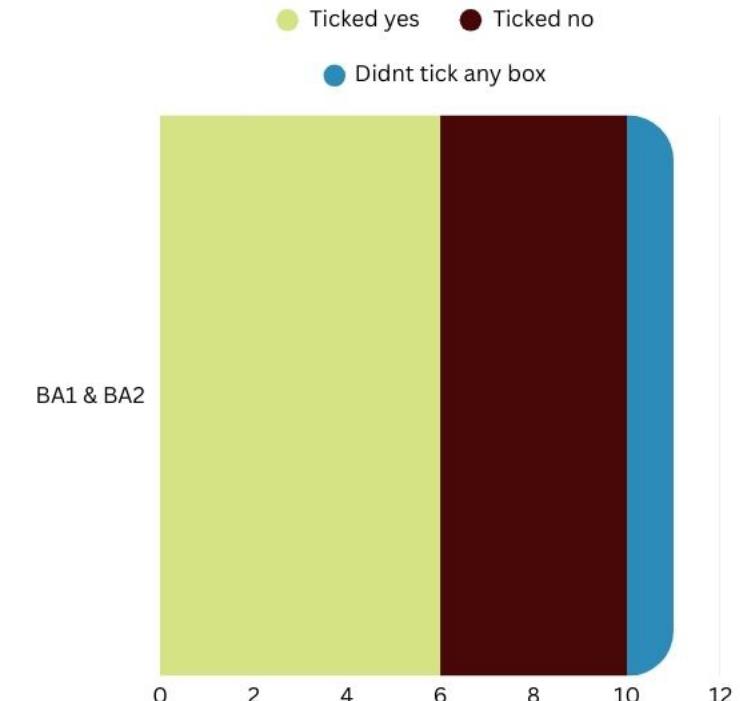
Amount of Embroidery BA students that attended:



Questionnaires filled in:



How many students spoke to someone from another year group?



Suggestions, Reflections and Moving Forward

**This research is still very
much underway and ongoing.**

**opportunity for me to work on
the delivery and nature of
sessions that are already in
place.**

**Alumni talk has been
organised**



Fig 16

**Thank you,
any questions?**

