



## **SESSION 4**

**'Design Development- Bodywork to  
Fashion Illustrations'**

# FROM THE ASSESSMENT BRIEF:

## **SKETCHBOOK**

### RESEARCH AND DESIGN DEVELOPMENT:

YOU ARE REQUIRED TO EMPHASIZE YOUR OWN PRIMARY RESEARCH IN THE EARLY DEVELOPMENT OF YOUR IDEAS. A LARGE VOLUME OF RICH AND VARIED ORIGINAL ARTWORK IS VITAL TO COMMUNICATE YOUR INDIVIDUAL TEXTILE DIRECTION. YOUR SKETCHBOOK SHOULD INCLUDE EXPLORATIVE AND EXPRESSIVE RESEARCH AND DESIGN DEVELOPMENT FROM CONCEPT INSPIRATION, WITH A FOCUS ON DRAWING, UNIQUE PRIMARY RESEARCH AND EXPLORING TREND AND DESIGN PRINCIPLES. **YOUR TEXTILE DEVELOPMENT SHOULD INCLUDE CRAFT EXPERIMENTATION, FABRIC SAMPLES, EXPLORATION OF SCALE AND PLACEMENT ON THE BODY TO DEVELOP A RANGE OF TEXTILES FOR FASHION.**

## **TECHNICAL FILE:**

IN ADDITION TO THE FINAL SAMPLES, IT IS VITAL TO DOCUMENT YOUR TECHNICAL AND CRAFT PROCESSES THROUGHOUT THE PROJECT AND TO SUBMIT A TECHNICAL FILE. THIS IS A MINIMUM A4 FILE CONTAINING DIGITAL AND CRAFT PROCESSES RELATING TO YOUR SPECIALISM. THIS CAN INCLUDE PHOTOGRAPHS, NOTES AND ANNOTATED SPEC SHEETS WHERE APPLICABLE. YOUR TECHNICAL FILE SHOULD SHOWCASE ALL SKILLS LEARNT IN CLASS AS WELL AS INDEPENDENT EXPERIMENTATION. **YOU NEED TO SHOW A LARGE AMOUNT OF TECHNIQUE EXPLORATION, SAMPLE POSSIBILITIES, TECHNICAL TESTING AND PROBLEM SOLVING THROUGH TO REFINEMENT.**

**ARTWORK**



**ON THE BODY**



**FASHION ILLUSTRATION**







**PIN INITIAL SAMPLES TO THE  
BODY TO EXPLORE SCALE  
AND LAYOUT**







**CONNECT YOUR ARTWORK  
TO PROCESSES**







# WORKING TO REAL SCALE

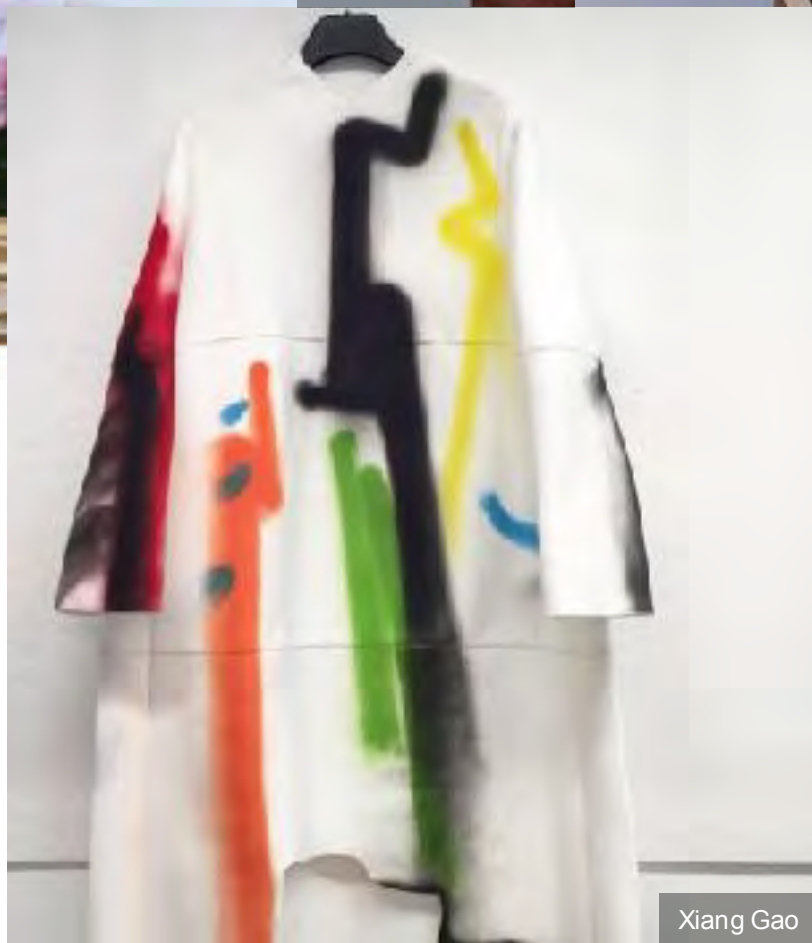
Yusho Kobayashi



Amy Crookes



Amy Crookes



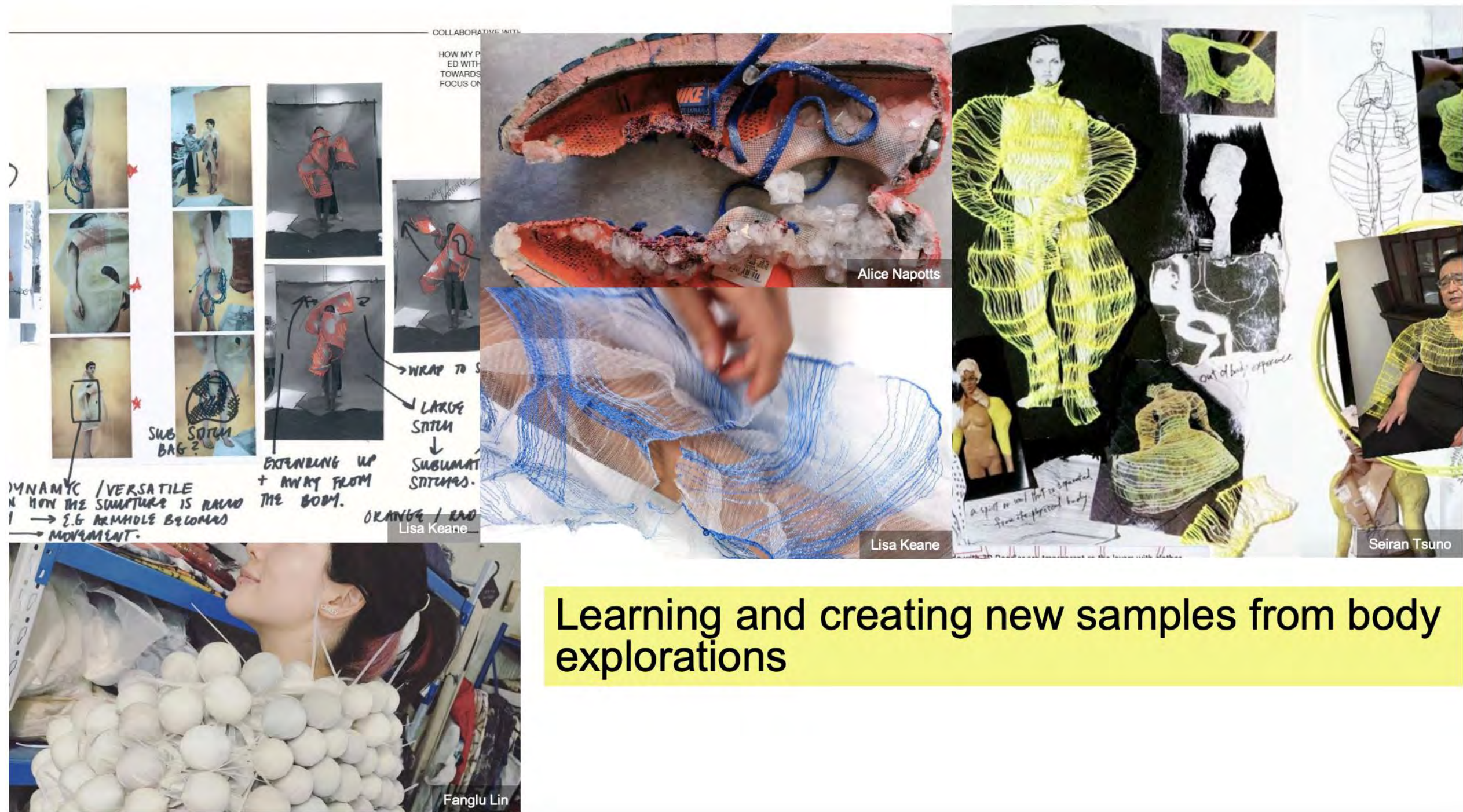
Xiang Gao



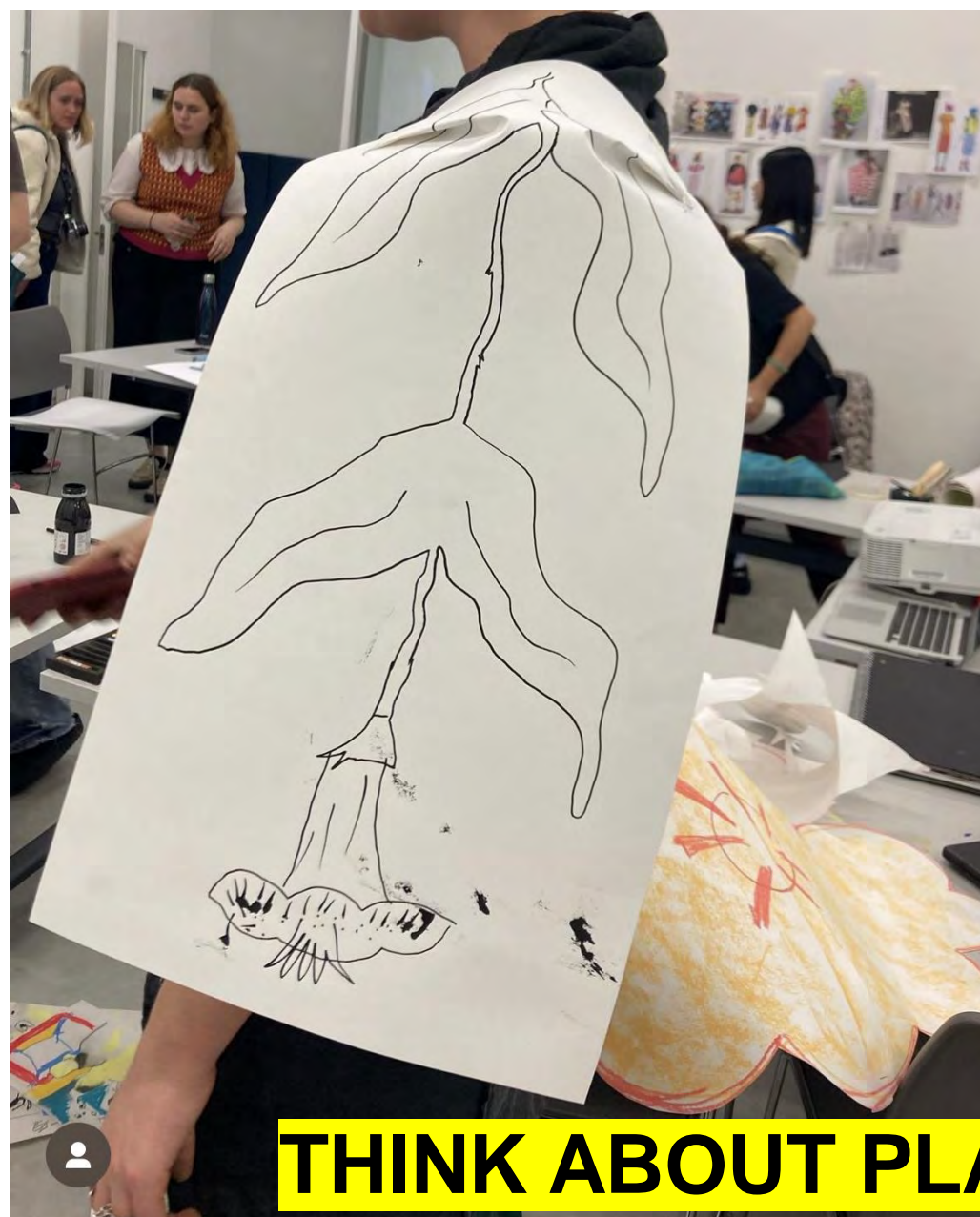


**RE SCAN DRAWINGS IN AND USE THESE TO DEVELOP FURTHER DESIGNS**









**THINK ABOUT PLACEMENT OPTIONS**

**SHOW RANGE!**



# Layout options to show range within your samples



**Composed**



**Valentino**





Stella McCartney



Tsumori Chisato



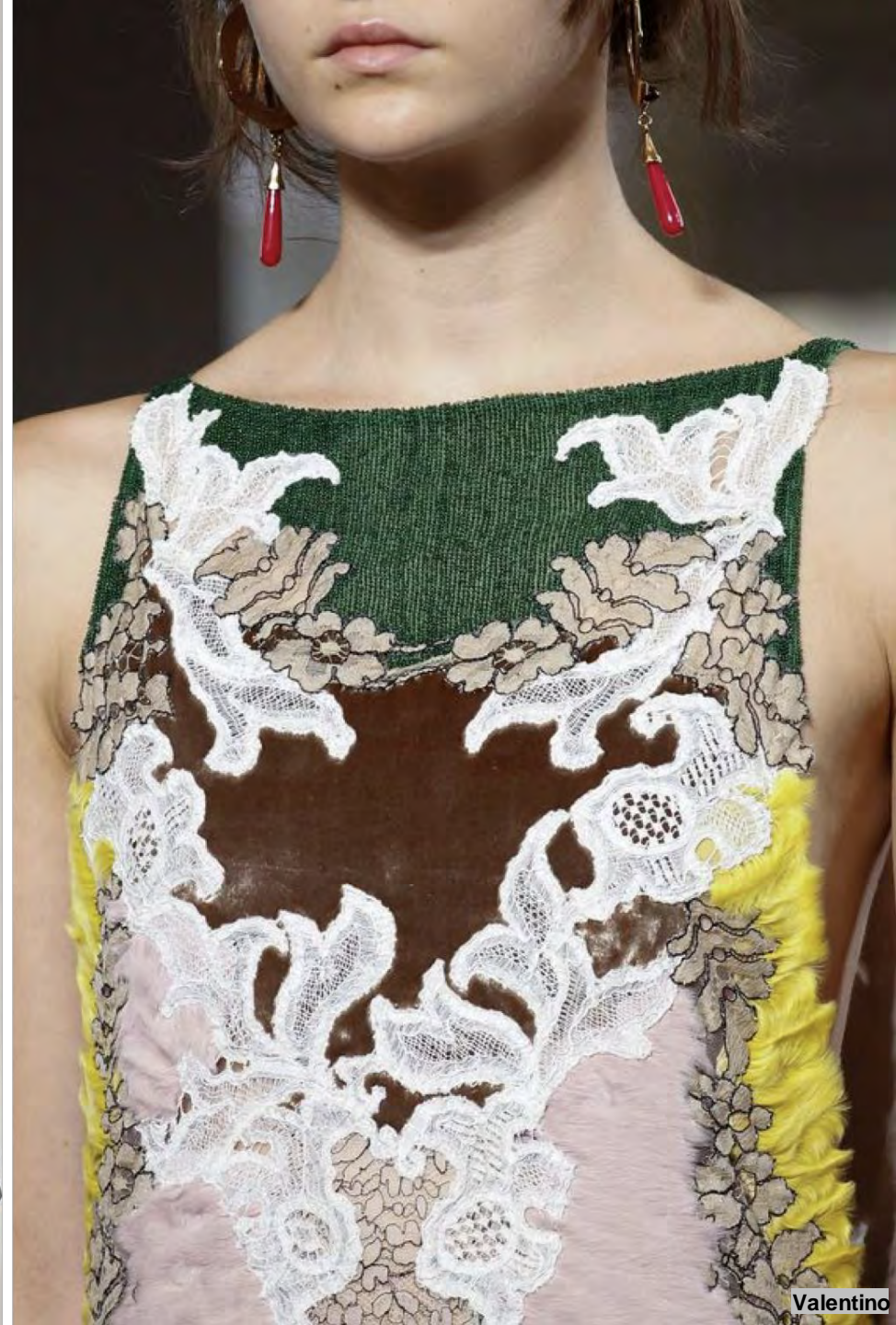


**Mary Katrantzou**





Delpolzo



Valentino







**Repeat motif**



**Prada**







**Elie Saab**



**Fendi**











Yohji Yamamoto



Acne



Acne



Dior



All over



Jason Wu



**Simone Rocha**



**Georges Hobeika**



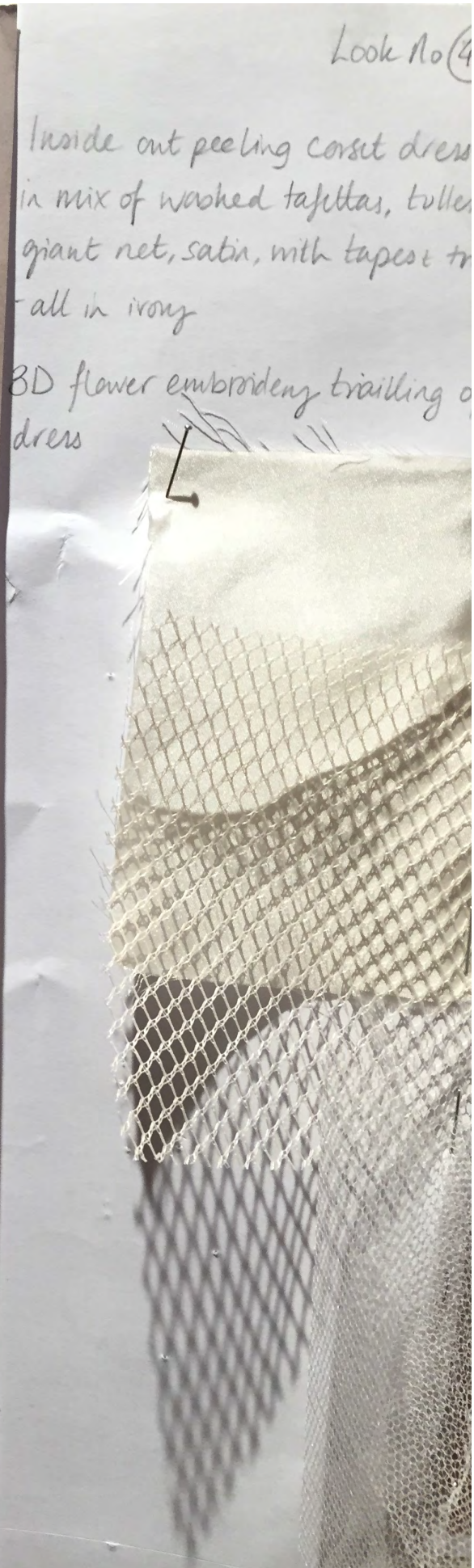




MCQUEEN EXAMPLE



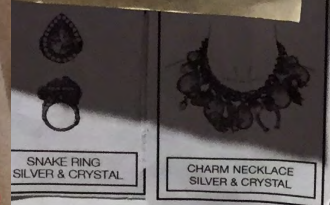




Look No(4)

Inside out peeling corset dress  
in mix of washed tafettas, tulle,  
giant net, satin, with tapes + tr  
- all in ivory

3D flower embroidery trailing o  
dress



SNAKE RING  
SILVER & CRYSTAL

CHARM NECKLACE  
SILVER & CRYSTAL

ROSE FLOWER  
ON PALE BONE BASE

CAGED ROSE FLOWER







**Task**





# Let's make a start today!





# DESIGN CLASS BREAKDOWN:

## **NEXT WEEK: W6**

DISCUSSION SESSION: PRESENTATION STYLE AND COMMUNICATING YOUR PROJECTS AESTHETIC

## **WHAT TO WORK ON**

- CONTINUE TO DEVELOP YOUR IDEAS, TEXTILES, AND PATTERN OR MOTIF PLACEMENTS, KEEPING IN MIND THE BODY AND LAYOUT.
- BEGIN GATHERING IDEAS FOR YOUR PRESENTATION.
- REVISE YOUR DESIGN STATEMENT.

## **W7**

REFLECTIVE SESSION: PROJECT OVERVIEW – HIGHLIGHTING MISSING GAPS

## **W8**

PREPARING FOR ASSESSMENT